

One-Day Workshop with Deon Clark

Educational Development Consultant / Founder of Legacy Initiative
US Naval Nuclear Plan Operator / H.R. Manager

“The Art of Motivating Students and Engaging Employers”



This workshop is designed to provide CTE educators with tools and strategies in the following areas:

- Recognize the diverse cultural characteristics of students, and socioeconomic status to **adjust teaching methods**.
- Improve rapport with students, effectively manage your classrooms, and **motivate students to want to learn**.
- **Engage employers in meaningful ways** to add value to student learning.

Wednesday, April 19, 2017 at Mankato City Center Hotel

COST: \$160 (includes lunch)

REGISTRATION and event details: www.macta.net/events/events_form?id=82

On the online form, select the “Non-MACTA member” option only

LODGING: \$89/night 1-877-345-5577 (Mention “MACTA”)

This one-day workshop is partially funded by Career and Technical Education/ Workforce Development at Minnesota State through the Carl D. Perkins Federal Grant in partnership with the Minnesota Association for Career and Technical Administrators as part of their Spring 2017 MACTA Conference.



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WORKSHOP AGENDA

Morning Topics

STUDENT CHALLENGES

- Access to opportunity
- Barriers to success (real and perceived)

CULTURAL COMPETENCY

- Culturally responsive teaching
- Implicit & explicit biases

RAPPORT BUILDING

- Definitions and applications
- How to build rapport
- Maintaining good rapport

MOTIVATIONAL INTERVIEWING

- Purpose
- Stages of change
- Developing discrepancy

STUDENT ENGAGEMENT

- “Controlling” verses “managing” your class
- Creating effective learning environments
- Restorative justice practices

Afternoon Topics

STUDENT PERSPECTIVE

- Access to opportunity
- Barriers to success (real and perceived)

SECONDARY EDUCATOR PRIORITIES

- Student motivation & resilience
- Knowledge of career paths and opportunities

POSTSECONDARY EDUCATOR PRIORITIES

- Enrollment & retention
- Program visibility & relevance

EMPLOYER CHALLENGES

- Access to students & families
- Meaningful use of human and financial resources

MAKING THE BUSINESS CASE

- Value proposition to educators
- Value proposition to employers

